



NEWTRAL

PRODUCTS

Seasonal Wholesale Guide

Spring & Summer 2025



EMBRACE VERSATILITY

Genuine quality garments.

NEWTRAL is a brand built on solid craftsmanship, designed to complement a wide range of styles and occasions. True to its name, with "neutral" as its theme, it offers items that anyone can enjoy naturally, regardless of gender, age, or situation. The products are trusted by many professionals and creatives for their quality and sophisticated design. Simple yet versatile, NEWTRAL's wearables are your reliable companion, expanding your possibilities from everyday moments to special occasions.



**NEWTRAL
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EMBRACE VERSATILITY

Genuine quality garments.

「すべてのシーンにフィットする、確かなクオリティ」

NEWTRALは、しっかりとしたものづくりを基盤に、
多様なスタイルやシーンに寄り添うブランドです。

名前の通り「ニュートラル」をテーマに、性別や年齢・シチュエーションを問わず、

誰もが自然体で楽しめるアイテムをお届けします。

プロダクトは、そのクオリティと洗練されたデザインで、
多くのプロフェッショナルやクリエイターから信頼されています。

シンプルでありながら多彩な表情を持つNEWTRALのウェアは、

日常から特別な瞬間まで、

あなたの可能性を広げる相棒です。



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Item Information



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204 5.6oz Standard Essentials Tee

肌触りの良さと丈夫さを追求した丸胴仕様の王道Tシャツ。襟元は2本跨ぎステッチで型崩れしにくく、日常使いに最適なシンプルデザイン。さらに、タグは引っ張るだけで簡単に外せるティアウェイ仕様で、ネーム替えがしやすい仕様に。



- ITEM NUMBER
204 (5.6oz Standard Essentials Tee)
- MATERIAL
100% COTTON (Body & Rib)
※ASH HEATHER・HEATHER GRAYのみ
90% Cotton,10% Rayon (Body & Rib)
- GSM
190g (5.6oz)
- PRICE (WHITE)
S~XL
¥1,100 (excl.tax) / ¥1,210 (incl.tax)
XXL
¥1,400 (excl.tax) / ¥1,540 (incl.tax)
- PRICE (OTHER COLORS)
S~XL
¥1,200 (excl.tax) / ¥1,320 (incl.tax)
XXL
¥1,500 (excl.tax) / ¥1,650 (incl.tax)

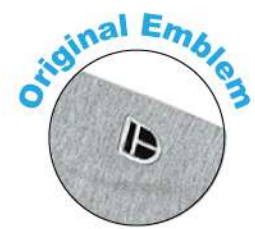


	SIZE (cm)	S	M	L	XL	XXL
	LENGTH	67	70	73	76	79
	WIDTH	52	55	58	61	64
	SLEEVE	19	20	21	22	23
	SHOULDER	48	51	54	57	60

A classic tubular T-shirt designed for superior comfort and durability. The collar is reinforced with a twin-needle stitch to prevent deformation, making it ideal for everyday wear. Additionally, the tear-away tag allows for easy removal, making relabeling hassle-free.

205 5.6oz Standard Emblem Essentials Tee

丸胴仕様でシルエットが美しい、ベーシックな王道Tシャツ。肌触りの良さと襟元の2本跨ぎステッチにより、型崩れしにくく日常使いに最適。ティアウェイタグはネーム替えがしやすく、袖のNEWTRALロゴがアクセントに！



0001 WHITE



1004 ASH HEATHER



0049 SAND



1005 HEATHER GRAY



1001 SMOKY PINK



1002 SMOKY BLUE



9130 ROYAL BLUE



0019 RED



0009 DARK GREEN



0016 NAVY



0002 CHARCOAL



0008 BLACK

ITEM NUMBER

205 (5.6oz Standard Emblem Essentials Tee)

MATERIAL

100% COTTON (Body & Rib)
※ASH HEATHER・HEATHER GRAYのみ
90% Cotton,10% Rayon (Body & Rib)

GSM

190g (5.6oz)

PRICE (WHITE)

S~XL
¥1,200 (excl.tax) / ¥1,320 (incl.tax)
XXL
¥1,500 (excl.tax) / ¥1,650 (incl.tax)

PRICE (OTHER COLORS)

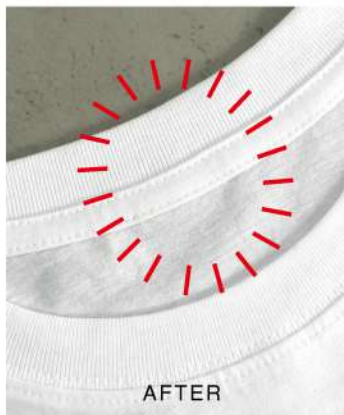
S~XL
¥1,300 (excl.tax) / ¥1,430 (incl.tax)
XXL
¥1,600 (excl.tax) / ¥1,760 (incl.tax)



BEFORE



Tear-away Tag



AFTER

	SIZE (cm)	S	M	L	XL	XXL
	LENGTH	67	70	73	76	79
	WIDTH	52	55	58	61	64
	SLEEVE	19	20	21	22	23
	SHOULDER	48	51	54	57	60

Crafted with a tubular design for a clean silhouette, this classic basic T-shirt offers a soft feel and durability. The double-stitched collar ensures it resists stretching, making it perfect for daily wear. The tear-away tag allows easy relabeling, while the NEWTRAL logo on the sleeve adds a stylish accent.



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**NEUTRAL
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206 9.8oz Super Heavy Essentials Tee

ヘビーウェイト生地を採用したタフなTシャツは、ヨレに強い頼れる一着。襟元は2本跨ぎステッチで丈夫に仕上げ、型崩れを防止。1枚でサマになる洗練されたデザインが、カジュアルからストリートまで幅広く活躍。



0001 WHITE



1005 HEATHER GRAY



0016 NAVY



0008 BLACK

■ ITEM NUMBER

206 (9.8oz Super Heavy Essentials Tee)

■ MATERIAL

100% COTTON (Body & Rib)
※HEATHER GRAYのみ
90% Cotton,10% Rayon (Body & Rib)

■ GSM

330g (9.8oz)

■ PRICE (WHITE)

S~XL
¥2,500 (excl.tax) / ¥2,750 (incl.tax)
XXL
¥2,800 (excl.tax) / ¥3,080 (incl.tax)

■ PRICE (OTHER COLORS)

S~XL
¥2,600 (excl.tax) / ¥2,860 (incl.tax)
XXL
¥3,100 (excl.tax) / ¥3,410 (incl.tax)



BEFORE



Tear-away Tag



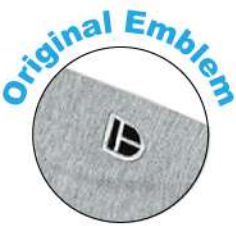
AFTER

	SIZE (cm)	S	M	L	XL	XXL
	LENGTH	67	70	73	76	79
	WIDTH	52	55	58	61	64
	SLEEVE	19	20	21	22	23
	SHOULDER	48	51	54	57	60

Built with a heavyweight fabric, this durable T-shirt resists sagging and wear. The double-stitched collar ensures lasting strength and shape retention. Designed to stand out on its own, it effortlessly blends style for both casual and streetwear occasions.

207 9.8oz Super Heavy Emblem Essentials Tee

ヘビーウェイト生地で仕上げたタフなTシャツは、ヨレにくく丈夫な作りが魅力。襟元は2本跨ぎステッチでしっかりと補強し、1枚でサマになる存在感を発揮。胸元のワンポイントワッペンが、さりげないアクセントに。



0001 WHITE



1005 HEATHER GRAY



0016 NAVY



0008 BLACK

■ ITEM NUMBER

207 (9.8oz Super Heavy Emblem Essentials Tee)

■ MATERIAL

100% COTTON (Body & Rib)

※HEATHER GRAYのみ

90% Cotton,10% Rayon (Body & Rib)

■ GSM

330g (9.8oz)

■ PRICE (WHITE)

S~XL

¥2,700 (excl.tax) / ¥2,970 (incl.tax)

XXL

¥3,000 (excl.tax) / ¥3,300 (incl.tax)

■ PRICE (OTHER COLORS)

S~XL

¥2,800 (excl.tax) / ¥3,080 (incl.tax)

XXL

¥3,100 (excl.tax) / ¥3,410 (incl.tax)



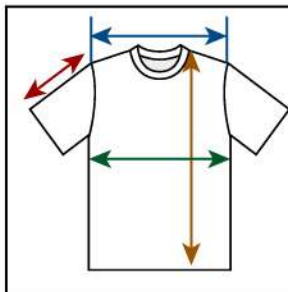
BEFORE



Tear-away Tag



AFTER



SIZE (cm)	S	M	L	XL	XXL
LENGTH	67	70	73	76	79
WIDTH	52	55	58	61	64
SLEEVE	19	20	21	22	23
SHOULDER	48	51	54	57	60

Made from heavyweight fabric, this rugged T-shirt is built to resist sagging and ensure long-lasting durability. The double-stitched collar adds reinforced strength, while its standout design makes it perfect as a single-layer piece. A subtle chest patch adds a touch of style.



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208 4.2oz Basic Dry Mesh Tee

速乾性と吸水性に優れた機能素材で、スポーツやアクティブシーンに最適な一枚。生地はあえて裏使いし、プリントが映える工夫を施しました。デザイン性と実用性が共存する万能アイテムです。



0001 WHITE



1003 JAPAN BLUE



0019 RED



0002 CHARCOAL



0016 NAVY



0008 BLACK

■ ITEM NUMBER

208 (4.2oz Basic Dry Mesh Tee)

■ MATERIAL

100% POLYESTER (Body & Rib)

■ GSM

140g (4.2oz)

■ PRICE

S~XL

¥1,100 (excl.tax) / ¥1,210 (incl.tax)

XXL

¥1,200 (excl.tax) / ¥1,320 (incl.tax)

With superior moisture-wicking and quick-drying properties, this T-shirt is perfect for sports and active settings. The fabric is intentionally reversed to enhance print visibility, combining functional performance with modern design.



	SIZE (cm)					
	LENGTH	67	70	73	76	79
	WIDTH	52	55	58	61	64
	SLEEVE	19	20	21	22	23
	SHOULDER	48	51	54	57	60

501 Standard Baseball Cap

6パネル構造で自然なフィット感を実現し、スナップバック仕様によりサイズ調整も簡単。シンプルなデザインでユニセックスに対応し、あらゆるスタイルにマッチする、使いやすくベーシックなシルエットのベースボールキャップ。



0018 GRAY



0034 BLUE



0019 RED



0017 BROWN



0016 NAVY



0008 BLACK

■ ITEM NUMBER

501 (Standard Baseball Cap)

■ MATERIAL

100% POLYESTER

■ SIZE

FREE (55~60cm)

■ PRICE

¥1,700 (excl.tax) / ¥1,870 (incl.tax)



Back style



Snap back

This versatile baseball cap features a classic, easy-to-wear silhouette with a 6-panel construction for a comfortable fit. The adjustable snapback closure ensures a perfect size, while its simple, unisex design makes it a great match for any style.



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502 Standard Low Cap

使いやすいベーシックなシルエットが特徴のローキャップ。6パネル構造による快適なフィット感と、サイズ調整が可能な金属アジャスターで機能性も抜群。カジュアルシーン以外でも活躍できる定番アイテムです。



0001 WHITE



0018 GRAY



0038 IVORY



0014 BEIGE



0022 KHAKI



0016 NAVY



0008 BLACK

■ ITEM NUMBER

502 (Standard Low Cap)

■ MATERIAL

100% COTTON

■ SIZE

FREE (55~60cm)

■ PRICE

¥1,100 (excl.tax) / ¥1,210 (incl.tax)



Size adjuster



Logo-engraved

Featuring a versatile basic silhouette, this low-profile cap offers a comfortable fit with its 6-panel design and an adjustable metal strap for enhanced functionality. A timeless staple that seamlessly transitions beyond casual settings.

101 Basic Tote Bag

マチなしのシンプルなデザインが特徴のトートバッグ。2サイズ展開で用途に合わせて選べ、丈夫なキャンバス素材が日常使いに最適。汎用性抜群で、買い物や通勤など幅広いシーンで活躍します。



0159 NATURAL (L)



0159 NATURAL (M)



0008 BLACK (L)



0008 BLACK (M)

■ ITEM NUMBER

101 (Basic Tote Bag)

■ MATERIAL

100% COTTON

■ SIZE

M / L

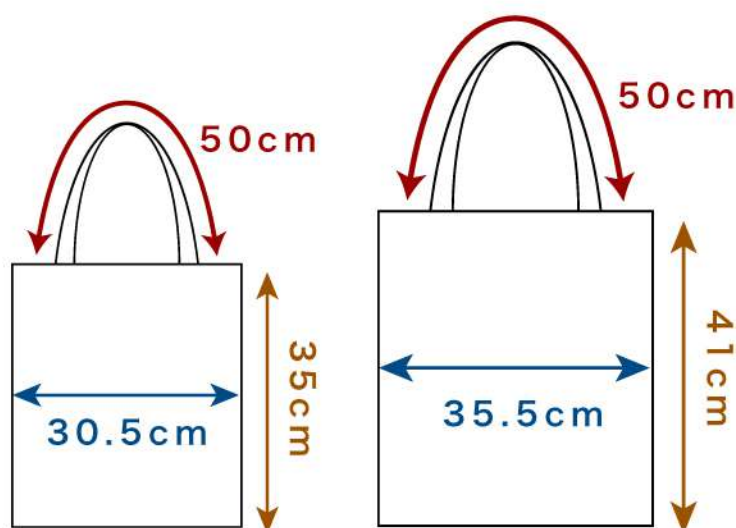
■ PRICE

NATURAL M size ¥800 (excl.tax) / ¥880 (incl.tax)

NATURAL L size ¥900 (excl.tax) / ¥990 (incl.tax)

BLACK M size ¥900 (excl.tax) / ¥990 (incl.tax)

BLACK L size ¥1,000 (excl.tax) / ¥1,110 (incl.tax)



This tote bag features a sleek, gusset-free design and comes in two size options to suit different needs. Made from durable canvas material, it's perfect for daily use. Its versatility makes it ideal for shopping, commuting, and various occasions.



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 **NEWTRAL**

Newtral Ambassadors



Zeebra
Claude Maki
Takeshi
Jesse





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With gratitude and appreciation to

Zeebra
Claude Maki
Takeshi
Jesse



Instagram